

SOCIAL AND ECONOMIC INFORMATION:

ANNUAL REPORT OF ACTIVITIES AND THEIR RESULTS

FISCAL YEAR: 2024 AND 2025

In accordance with article 5 and according to Law 19/2014 of the 20th of December, regarding transparency, access to public information and good government, and articles 7 and 8.1 of the ORDER JUS/152/2018, of the 12th of September, regarding transparency, access to public information and good government, we submit the annual report of the foundation's activities and their results:

Throughout 2024, many activities were carried out by Fundación Patas Arriba. In this first year as a foundation, we have not only maintained the essence of the activities carried out by the former association, Voluntarios Itinerantes, but also improved many existing activities and introduced new ones.

In total, over 10,000 volunteer hours were logged by over 160 volunteers who have participated in our visits to the shelters.

We will start by describing the activities related to the shelter where we collaborate. We have continued our regular visits to three animal shelter:

- ***Animals Sense Sostre***, located in Vallirana, this continues to be the shelter where the foundation developed most of its activities. This is due, in part, to the fact that it is the largest shelter where we collaborate, housing approximately 150 dogs and over 30 dogs in its facilities. This is also the shelter where we have collaborated the longest. Since the beginning of 2017, we have maintained a relationship with them that has grown stronger over time and has become a kind of symbiosis.

Throughout 2024, we have visited the shelter every Friday and Sunday of the year. This continuity allows for a consolidation of projects and continuity of our help. It also allows us to predict what needs may arise ahead of time.

In total, we have visited the shelter approximately 100 times with an average of 20 volunteers. On Fridays, the number of participants depends on whether or not there is a company team building event, therefore it may vary from a smaller group of five or six up to thirty people.

This adds up to over 7,000 volunteer hours given by the foundation for the improvement of living conditions for the animals that reside at the shelter. This may consist of tasks like cleaning, walking, socialization, creation of promotional materials, reparations, and a large “etcetera” which is difficult to describe because the work to be done at a shelter is neverending.

During the third trimester of this year, we launched a sponsorship campaign for ten dogs that have been living at Animals Sense Sostre for the longest time. The peculiarity of the campaign is that it's not directed at a specific dog, but rather a type of dog: those who have lived at the shelter for over five years. Although, logically, we have presented the dogs to be sponsored individually, the idea is that people help regardless of whether they have been adopted or, sadly, have passed away. In total, we have reached 8 sponsors who have helped with veterinary expenses for one of the senior dogs. On a positive note, three of the dogs available for sponsorship have been adopted.

-*Segundas Oportunidades*, located in L'Arboç, is a small shelter that houses rescued farm animals as well as dogs and cats in adoption. Our relationship with this center started in 2020 when we helped them build new facilities in a new space. Although during 2023 our visits to the shelter were scarce, in 2024 we have relaunched activities with an average of one visit every three weeks. Although all shelters have economic needs as well as a lack of volunteers, these types of smaller shelters will hardly any funds are the most pressing. For this reason, a group of five to ten volunteers visits the shelter regularly to help in tasks like cleaning, walks, construction and, above all, logistics and organization of donations.

-*Badagats* is a shelter for cats located in the city of Badalona. Our collaboration with them is less frequent as they are a smaller shelter with fewer needs. We have a small group of volunteers who visit the shelter on Saturdays to attend to the animals, clean their houses and help wherever is necessary.

- Collaborations with other animalistic entities.

In addition to shelters previously mentioned with volunteer hours, we also collaborate with other entities by donating money and materials.

**Creixell Natura*, located in the city of Creixell, is dedicated to the management of cat colonies. For the past several years, whenever we have a food drive, half of what we collect for cats is donated to Creixell Natura. Our vice president makes sure their needs are met and we support in any way we can.

**Gats de Vallirana*. Throughout this year we have continued our collaboration with this entity that is dedicated to caring for cat colonies and the link to the municipality.

**La Ginesta*. At every food drive, we have always taken their needs into account. This is a shelter with over eighty senior dogs, therefore we send as much food as possible.

**Vilanimal*. Although this shelter has fewer animals in its care, we have not lost our relationship with them and we always contact them when we have a food drive, especially regarding their cat colonies.

**Hilos de Oro* is a nonprofit dedicated to accompanying refugees in Ukraine and detecting financial difficulties some users may have to feed their pets. They requested our help to fill their food bank with cat and dog food.

**Asgat Cervelló* is a small association in the municipality of Cervelló where we occasionally donate products for their cat colonies.

**APAEC* is an association for the protection of exotic animals in Catalonia. We donate products for exotic animals to this shelter.

The collaborations would not have been possible without the food drives held throughout the year and the collaboration agreement launched with Amazon.

- **Food drives**

In 2024, we held four food drives. Three of them were the Mercado supermarket of Vallirana and one at the Mercadona supermarket of Sant Vicenç dels Horts. These food drives have two goals. One is to collect as many products as possible for the shelters where we collaborate that lack volunteers and logistics to hold their own food drive. Two, we want to promote the mission and vision of our foundation.

One new activity in 2024 made possible by our establishment as a foundation has been a collaboration agreement with Amazon, specifically their offices located in Prat de Llobregat. For a long time, their Department of Sustainability has looked for a foundation to collaborate with by donating products that could not be sold and would therefore be destroyed. Many of the entities they had contacted did not have the logistics to carry out pick ups and distribution of products, whereas our foundation has contacts with animalistic associations of all types: shelters for dogs, cats, farm animals and exotic animals. We also have the logistics needed to distribute the products. At the beginning of April, we made the first delivery of three pallets of products needed for shelters. This delivery has repeated approximately every two months.

- ***Team Building events***

Throughout 2024, a total of fourteen companies have participated in Team Building days organized by the foundation. Some companies, like Rover, have participated in four events during the year. These activities answer the need for Corporate Social Responsibility departments in big companies to provide interesting activities for their employees. Companies like Microsoft, Lenovo, Deloitte, Amazon, Rover, Tracellink among others, have contacted the foundation because their employees have the option to complete volunteer hours and many have requested activities related to animals, something different from cleaning the beach or helping at a food bank.

The feedback from participants has been incredibly positive. These activities are a great opportunity to promote our work as a foundation and develop future collaborations. Not only does our network grow with each visit, we have also had employees adopt animals from the shelter. In total, over 300 employees have participated in these activities, which adds up to 1,200 volunteer hours to improve the living conditions of shelter animals.

– **Visits from social entities**

The essence of our foundation is to connect people who want to help with spaces and places that need it. This has not only motivated us, but also allowed us to welcome groups who need this type of activity to improve their personal situations. We are not a therapeutic entity and not all animals at the shelter are fit for this type of collaboration. However, we have tried as best we can to provide this opportunity to visit the shelter to those social entities who work people.

We maintained our collaboration with *Proyecto Hombre* throughout the year, with monthly visits and approximately a dozen users plus their monitors and volunteers. As part of their own program of activities, we offer a day at the shelter for them to carry out activities as any other volunteer would. The dynamic of the project with constant entries and exits of users make it impossible to have a consolidated group, but we have adapted their needs to the needs of the shelter.

Residencia Tres Pins is a residence for persons with intellectual and behavioral disorders. We were contacted by social workers from the residence who were interested in doing a volunteer day as many of their users are interested in animals. Finally, eight women accompanied by two monitors visited the shelter. The profile of users who attended had to meet a minimum requirement of mobility as the shelter is not set up for persons with reduced mobility. At an intellectual level, these women understood all explanations and instructions, but did not have enough independence, mobility and security to walk a dog on their own. For that reason, we set up a session in which they could interact with the dogs, pet, cuddle, etc. in the patio areas.

Visit from youth participants in the Singular Project as part of the Occupational Service of Catalonia. Young people who are involved in a social program actively looking for work visited the shelter twice.

- **Events:**

Throughout 2024, we have carried out events that meet basic two goals for the foundation: generate funds and spaces where we can promote our mission.

4th Dog & Roll Fundraising Concert. The concert took place on the 2nd of March at Espai Jove la Fontana in Barcelona. For the fourth year, we have put on a concert in which the funds raised would go to the different shelters where we collaborate. At every concert, we have tried to motivate people to participate by setting a fundraising goal. On this occasion, we invited people from different animalistic entities and, at the end of the concert, we held a raffle for a veterinary gift card. We also received a donation of approximately 200 euros from each entity. The participants were: friends and volunteers of the Barcelona shelter, Mis Amigas Palomas, Birds Friends, Felic Cover cat colony, Amar como Animal, Brigada Animalista and Sartilu Cats.

Every year ***Sant Jordi*** is a day for entities to sell roses and receive donations. From the foundation, it is an opportunity to share with members and donations who visit our stand on the corner of Mallorca and Girona street. This year, we sold over 200 roses in a festive and fun way for volunteers and collaborators.

Family Day at Amazon. As a result of our collaboration with Amazon and their visit to the shelter, we were invited to their Family Day on the 15th of June. This is an event held at their facilities in Prat de Llobregat, designated for all company employees and their families, especially children. That morning, all operations were put on hold and could be visited by families. They also prepare activities for the children. This year there were almost 1,000 participants, half of them children. They participated in drawing workshops, painting animals, and were asked to draw what they think a shelter is like. We also had memory games to get to know the animals at the shelter and understand the basics of canine and feline behavior. All these activities were developed to be educational and fun and enjoyed by all children.

-In the global framework of animals, on the 6th of October, we organized an animal fair together with the City of Vallirana to celebrate this important day. This was the first that the municipality organized an event like this and that's why they requested our help to carry out a group dog walk, activities for children and informative sessions. Taking into account the population of Vallirana and the fact that this was the first edition, attendance was notable, especially among youths.

-Another event started by the association years ago and continues today is the sale of raffle tickets for a Vegan Christmas basket. Although this is not really an event, it is an action that allows us to raise funds and allows people who are not directly related to the foundation to hear about it. In 2024, we sold a total of one thousand numbers and the winners enjoyed either a vegan basket, a liquor basket, or a night at a hotel with their pet.

-Although 2024 started with the bad news that the Flea Market in Drassanes was canceled by the city hall of Barcelona, the team has responded to this setback and has participated in a total of 12 markets, which is similar to our participation in 2023. The perspective for 2025 is to maintain those markets that have been successful and stop participating in those that have been less successful. We also aim to try 2 or 3 new events this year to evaluate their viability. These actions serve not only to generate a profit for the foundation, but also to give a purpose to some donations we receive that cannot be used at the shelters where we collaborate.

Regarding education:

Throughout 2024, we have created learning materials to distribute at educational centers like primary and secondary schools. These materials cover animal welfare and rights as well as a responsible bond between humans and their pets.

Plus, we have led sessions about animal abandonment and mistreatment at the following educational centers:

- CEIP Pompeu Fabra of Vallirana.
- CEIP Dominiques of Vallirana.
- CEIP La Ginesta of Vallirana
- CEIP Figuerola of Vallcarca
- Escuela Iris special education of Sant Vicenç dels Horts.
- Escola Joan Juncadella of Sant Vicenç dels Horts.
- Students from Escola Jacint Verdaguer visited the shelter to witness firsthand the effects of animal abandonment and interview the employees and volunteers.

During this first year, we have prioritized sessions in educational centers from municipalities close to the shelter, as this can lead to a possible visit from students, whether it's with their school or their parents. On the other hand, we have also held sessions at the educational centers of some volunteers' children who are active in the foundation, as is the case with CEIP Figueroa de Vallcarca, where we held sessions for their primary students. Special mention to the session at the Iris school for students with disabilities as this was a totally new experience for us. Within the framework of sessions for the normalization of habits and educational workshops, we introduced a session to understand the relationship between humans and their pets and the consequences of abandonment. This was an intense but satisfying session for all parties involved.

In order to complement the courses and sessions we have given in primary schools, we contacted a writer and a designer to create a children's book that would allow us to work with the students on the aspects of animal welfare as well as encouraging them to read. From this collaboration came our book "Un Planeta Patas Arriba" Misión I Salvemos a Bet. This first story introduces our protagonists who are a girl, her inseparable dog and an alien who can communicate with animals. The idea of the extraterrestrial character is a resource used to put into words what seems normal but on many occasions is not. Plus, the conversations with animals allow the protagonist to understand their feelings, emotions, and needs. As the subtitle "Mission I" indicates, our proposal is to create new books that can continue covering these topics of interest for students.

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